Message From 2023 Foundation President Phillip Bradshaw



Greetings Fellow Ruritans!

This year is the 55th Anniversary of the Foundation. The Trustees of your Foundation will be implementing a new investment program, which will launch in January 2024. The Program will support our National membership and grow the Foundation.

"Invest Today...Impact Tomorrow"

The new program is: "Invest Today...Impact Tomorrow". The program is a 5-year program. The intent is to have members, or anyone, invest \$.60/day over the next five years, which culminates with the 60th Anniversary of the

Foundation. When you complete the 5-year program, you will have a permanent fund with the Foundation. In addition, if you already have a fund, you can grow it even larger.

Just think, you only have to commit to investing \$.60 daily. This is less than a soft drink or a cup of coffee. The impact will be tremendous for Ruritan! Review the table below to visualize the impact based on the number of donors. With 5,000 donors, Ruritan will have \$5.5M in new investments, which will double your Foundation.

| Ruritan Foundation "Invest TodayImpact Tomorrow" 5 Year Challenge | | | | |
|--|------|-----------|-------------|-----------------|
| | | | | |
| \$0.60 | 365 | \$ 219.00 | \$ 1,095.00 | \$ 1,095,000.00 |
| Donation/Day | Days | 1 Year | 5 Years | 2500 Donors |
| \$0.60 | 365 | \$ 219.00 | \$ 1,095.00 | \$ 2,737,500.00 |
| Donation/Day | Days | 1 Year | 5 Years | 5000 Donors |
| \$0.60 | 365 | \$ 219.00 | \$ 1,095.00 | \$ 5,475,000.00 |

The 55th Anniversary pens are available for purchase. A donation of \$55 to the Foundation, and you will receive the anniversary pen. There will be a limited supply, so purchase yours soon. The pens will be available at the National Convention. Stop by the Foundation table.

The Foundation's investment company recently provided the Board with the Foundation Investment Portfolio Fiscal Year-End Performance Summary, showing us a 14.6% return on our investments. As of our fiscal year ending September 30, 2023, the Foundation had investments of \$5,206,320.

A Short Guide to Ruritan National Foundation Programs is available on the website. This is a one-page summary of the programs offered by your Foundation. Please take the time to read

this Guide and share it with your club members. The Foundation offers many programs for our members. There are programs for non-members, such as family members and even businesses. Get on board and take advantage of the many opportunities offered by your Foundation.

Thank you for allowing us to serve as Trustees of your Foundation. If you have questions, please contact us by telephone, text, or email. We are always willing to assist Ruritans to understand your Foundation better.

