



Ruritan Awareness Month Is Coming!

Join in the celebration of Ruritan Awareness Month in May! Ruritans across the country will be conducting special projects to serve others and bring awareness in their communities. This is a great way to support recruitment of new members and to let people know what great things your Ruritan club is doing in your community.

Celebration Activities

- Request proclamations from state senators, governors, mayors, board of supervisors, etc. *(start early; this will take time)*
- Make state and local government officials associate members
- Contact the media (*newspaper, radio, TV*) to inform of club's service projects
- Hold a membership meeting and invite prospective and former members
- Make a photo display of club projects
- Make a video of club projects
- Hold a blood drive and distribute Ruritan brochures
- Hold a community food drive and distribute Ruritan brochures
- Present **Ruritan Forever** membership to honor Ruritans for their service
- Honor club members' service through the Tom Downing Fellow Program
- Present Rudy Bears to local police and fire departments
- Fly flags
- Sponsor a community picnic on Memorial Day
- Attend Founders' Day in Holland (Suffolk, VA)
- Recognize the founding of Ruritan on May 21

Materials and Resources

- Public Relations Guidelines Section of Club and District Officers' Handbook provided to club and district officers
- Publicity brochures - *Free from the National Office or downloadable from ruritan.org*
- Ruritan Forever membership - *downloadable from ruritan.org*
- Tom Downing Fellow Program - *downloadable from ruritan.org*
- Associate Membership and Invitation to Membership - *downloadable from ruritan.org*