

The Ruritan National mascot, Rudy Bear, was created by the Publicity & Public Relations Committee in April 1988. Jerry Walker, chairman of the committee, presented the first "Rudy" teddy bear to then National President Willis Overby. Other committee members were Joe Pancione, Sr. and Wayne Bettis.

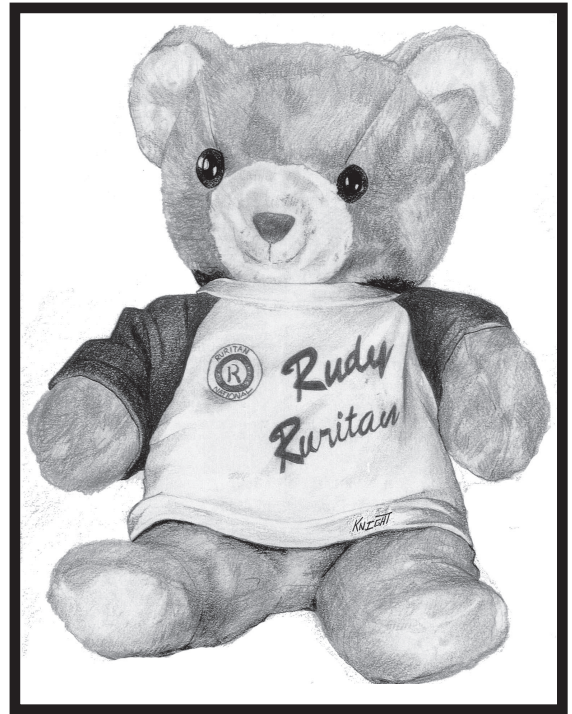
All three of these committee members would go on to serve Ruritan as National President.

Other Contributors

Illustrator: Randy Shelton

Author: Betty Jo Clemmer

Rudy cover art: Glenn Knight



ADVENTURES OF RUDY BEAR

(A Book for Reading and Coloring)

2008 Ruritan National Publicity &
Public Relations Committee

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Rudy Bear is the mascot for Ruritan Clubs all across America. A mascot is a symbol that reminds us of something. Rudy was born in Dublin, Virginia, but now that he is older, he wants to go exploring. Would you like to take Rudy on an adventure with you?



Rudy Bear is a friend to people of all ages. You can help your community be a better place to live by sharing Rudy Bear and all he stands for in Ruritan with all your friends and neighbors. Have fun exploring with your new friend, RUDY BEAR!!

MY ADVENTURE WITH RUDY BEAR

DATE: _____

THE PLACE I TOOK RUDY BEAR
EXPLORING:

THINGS RUDY AND I DID OR SAW
ON OUR ADVENTURE:

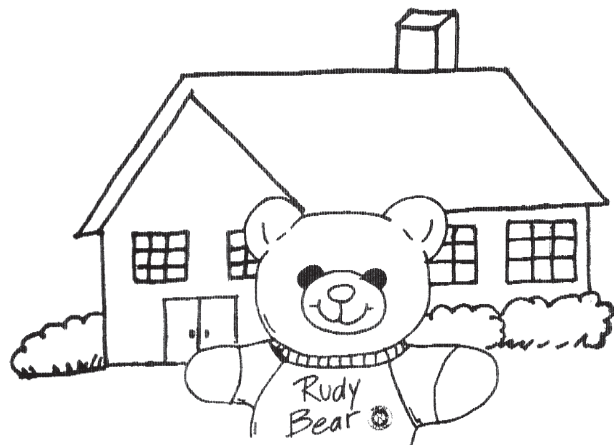
NEW FRIENDS RUDY MET ON OUR
ADVENTURE:



Rudy has had many adventures with Ruritans. Rudy likes to have fun just like you. He would be a great friend to take to the park. He would like to visit your grandparents. He would like to travel with you and see the places you like to visit and meet your friends.



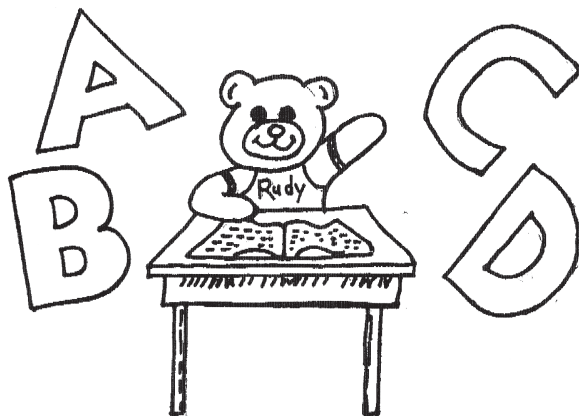
Rudy doesn't take up too much space. You can put him in your back pocket. You can carry him in your backpack. He can fit into your suitcase or you can hold him in your hand. He will even fit in an envelope if you want to send him on an adventure of his own through the mail.



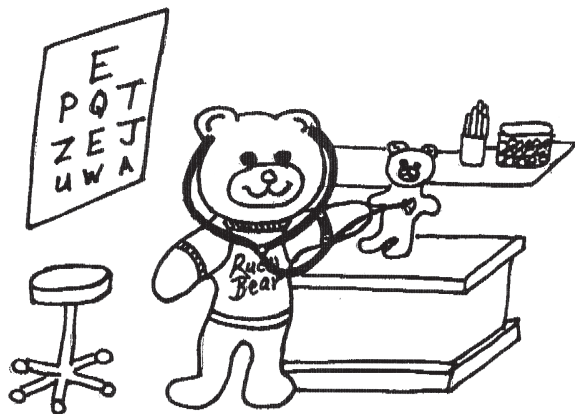
To share an adventure with Rudy Bear, cut him out and take him with you (see the Rudy on page 11). You might want to show him around your room or your yard so he can get used to his new home. Write down your adventure and share it with someone else as you introduce them to Rudy Bear. Rudy's new friends might enjoy reading this book about him and having a Rudy Bear of their own to take exploring.



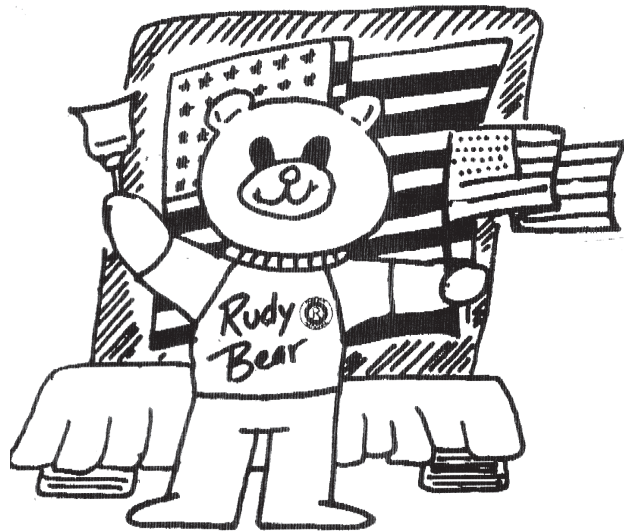
Even though Rudy Bear has many friends and has traveled to many places, he wants to make more new friends like you and share your adventures. Won't you invite Rudy Bear to come along with you and meet your friends?



Wouldn't it be fun to keep a journal telling about Rudy Bear's adventures? You can share your adventures with your classmates at school. You can even take Rudy Bear to school with you and let him meet your friends and spend the day with you.



Like Ruritans, Rudy Bear likes to help people. Rudy has visited hospitals and made sick people smile. He has helped doctors and nurses make children feel better. He has traveled on rescue squads and fire trucks and helped people feel not so scared. He has gone to nursing homes to bring smiles to elderly folks.



You may have seen Rudy Bear in your community. He has marched down the streets in parades. He has ridden on floats and handed out candy. He has waved the American flag proudly. You might have seen him ringing the Salvation Army bell.